



ABOUT SINFONIA

In residence at the Krannert Center for the Performing Arts, this nonprofit professional chamber orchestra is led by world-renowned pianist, conductor, and educator, Maestro Ian Hobson. Sinfonia da Camera is comprised of University of Illinois faculty, staff, and students, as well as distinguished regional and national freelance musicians. Founded in 1984, Sinfonia has welcomed world-class soloists, commissioned new works, and presented beloved orchestra favorites and hidden gems to local audiences for over 30 years.

SINFONIA
DA CAMERA

AD
RATE

ORDER FORM

909 W Oregon
Suite 202
Urbana, IL 61801

217 244 4350
sinfonia@illinois.edu
www.sinfonia.illinois.edu

YOUR COMPANY

Take a starring role
as an advertiser
in our season
program books and
on our website!

AUDIENCE

The audience members of Sinfonia da Camera are primarily college-educated, over age 55, and with above-average income. Sinfonia's program booklets are seen by over 4,000 patrons each season and advertiser's logos will also be featured on our website (www.sinfonia.illinois.edu) and social media pages.

As a nonprofit organization, we are committed to enriching the community through our programming and performances. Your company will also receive a pair of complimentary season tickets. Thank you for considering this opportunity!

PLEASE RESERVE SPACE FOR MY ADVERTISEMENT IN THE 2021-2022 SINFONIA DA CAMERA CONCERT PROGRAM:

CONTACT PERSON

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☐ FULL SEASON AD

OR

☐ SINGLE AD PLACEMENTS:

- ☐ Saturday, September 25, 2021– Smith Recital Hall
- ☐ Saturday, October 16, 2021– Foellinger Great Hall
- ☐ Saturday, December 4, 2021 – Smith Recital Hall
- ☐ Saturday, January 29, 2022 – Foellinger Great Hall
- ☐ Saturday, April 2, 2022 – Smith Recital Hall
- ☐ Saturday, April 16, 2022 – Foellinger Great Hall

ARTWORK INFORMATION:

☐ use the same artwork as this past season

☐ new artwork will be provided by the advertiser

ADVERTISING SPECIFICATIONS

- Cover-Inside Color Page, 6" by 9" *(only 2 slots are available)*
- Full Page, 5.25" by 8.25"
- One-Half Page, 2.5" by 4"
- One-Sixth Page, 2.4 by 2.75"

SINGLE RATE

\$200
\$125
\$75

FULL SEASON

\$1,500
\$1,250
\$750
\$450

If you have any questions,
please contact us directly at
sinfonia@illinois.edu